

VERSION WITH MARKINGS TO SHOW CHANGES MADE:

In the Claims:

16. (Amended) The watch face of claim 15 wherein the [coloring lay] color changing layer comprises a colored polarizer.
20. (Amended) The watch [module] face of claim [20] 19 wherein said module is round and said watch face is octagonal.
50. (Amended) The watch [module] face of claim [29] 49 wherein said module is round and said watch face is octagonal.
82. (Amended) The watch [module] face of claim 81 wherein said module is round and said watch face is octagonal.
87. (Amended) The watch face of claim 86 wherein said first voltage causes each distinct segment in the at least one of said plurality of segment patterns to rotate polarized light and said second voltage causes each distinct segment in the at least one of said plurality of segment patterns to not rotate polarized light, and wherein said third voltage causes the second liquid display to rotate polarized light and said fourth voltage causes the second liquid display to not rotate polarized light.
115. (Amended) The watch [module] face of claim 114 wherein said module is round and said watch face is octagonal.
120. (Amended) The watch face of claim 119 wherein said first voltage causes each distinct segment in the at least one of said plurality of segment patterns to rotate polarized light and said second voltage causes each distinct segment in the at least one of said plurality of segment patterns to not rotate polarized light, and wherein said third voltage causes the [second] first liquid display to rotate polarized light and said fourth voltage causes the [second] first liquid display to not rotate polarized light.
155. (Amended) The watch [module] face of claim 154 wherein said module is round and said watch face is octagonal.

160. (Amended) The watch face of claim 159 wherein said first voltage causes each distinct segment in the at least one of said first plurality of segment patterns to rotate polarized light and said second voltage causes each distinct segment in the at least one of said second plurality of segment patterns to not rotate polarized light, and wherein said third voltage causes the each distinct segment in the at least one of said [second] first plurality of segment patterns to rotate polarized light and said fourth voltage causes each distinct segment in the at least one of said [fourth] second plurality of segment patterns to not rotate polarized light.